“Publishing Business Intelligence Research in Top-Tier Journals in IS and Reference Disciplines: Expectations and Advice from Editors”

7:30 – 8:30 am, March 12 (Fri), Meeting Room C, University Guest House

Panelists:
- Gediminas Adomavicius, University of Minnesota
  - Associate Editor, ISR and Informs JOC
- Ravi Bapna, University of Minnesota
  - AE, MISQ & ISR
- Hsinchun Chen, University of Arizona
  - Editor-In-Chief, ACM Trans. on MIS
  - Associate EIC, IEEE Intelligent Systems
  - Co-Guest Editor, Special Issue of MISQ on Business Intelligence Research
  - AE and SE of ACM TOIS, IEEE SMC, JAIST, DSS, etc.
- Chrysanthos Dellarocas, Boston University
  - AE, Management Science
  - SE, ISR
- Balaji Padmanabhan, University of South Florida
  - AE, ISR & INFORMS JOC

Panel Questions:
- What are the impacts that business intelligence research can make?
- What are some interesting topics for business intelligence research community that might lead to top-tier publications?
- What are the challenges (e.g., theory building, methodology, data availability, etc.) of publishing business intelligence research in top-tier journals in IS and reference disciplines?
- What are some suggestions for addressing the challenges?

Panel Format –
Panel and panelist introduction (5 min)
Panelists’ presentations (20 min)– 3 to 5 minutes presentation by each panelist in alphabetic order; one PPT slide per panelist.
Open discussion – 35 min